

MARIELLE MAUER

MARIELLEMAUER.COM | DESIGN@MARIELLEMAUER.COM

📍 MARIELLEMAUERDESIGN 📍 ASBURY PARK, NJ



A PASSIONATE DESIGNER, ON AND OFF THE COMPUTER. I CREATE GRAPHIC SOLUTIONS THROUGH VARIOUS METHODS. CONSTANTLY LEARNING, IMPROVING, AND INVENTING NEW IDEAS. LET ME DESIGN FOR YOU.

WORK EXPERIENCE



PRI DIGITAL

2019 - PRESENT

SENIOR DESIGNER

COLLABORATING CLOSELY WITH A DISTRIBUTED TEAM ON ENTERPRISE LEVEL PROJECTS. DEVELOPED PROTOTYPES FROM THE GROUND UP ACROSS MULTIPLE PLATFORMS. RESEARCHED AND TESTED COMPLETE WORKFLOW OF APPLICATIONS. CRAFTED WEB AND PRINT DESIGNS ON VARIOUS CLIENT FACING PRODUCTS. (PRIDIGITAL.COM)

MARIELLE MAUER DESIGN CO.

2011 - PRESENT

FREELANCE DESIGNER

WORKING WITH A WIDE VARIETY OF CLIENTS, FROM SMALL BUSINESSES TO LARGER CORPORATIONS TO ASSIST IN DESIGN PROJECTS. THIS INCLUDES LOGO AND BRANDING, PITCHDECKS, APPAREL, PRINT AND WEB GRAPHICS, AND BEYOND. HONORING EACH CLIENT'S TIME AND VISION.

PCG COMPANIES

OCTOBER 2014 - MAY 2019

GRAPHIC DESIGNER

RESPONSIBLE FOR SEVERAL COMPANY REBRANDS. CREATION OF MARKETING MATERIAL. PROVIDING ARTWORK FOR NATIONAL CONFERENCES, ALONG WITH CLIENT BASED WORK. WORKING HEAVILY WITHIN THE MARKETING DEPARTMENT, AS WELL AS SOCIAL MEDIA TEAM TO PROVIDE VISUALS FOR CAMPAIGNS AND INCREASE USER ENGAGEMENT.

LAWN DOCTOR, INC.

APRIL 2012 - OCTOBER 2014

HEAD GRAPHIC DESIGNER

RESPONSIBLE FOR PRINT AND WEB GRAPHIC ELEMENTS USED IN NATIONAL CAMPAIGNS. PROVIDING REGIONAL MARKETING MATERIAL AND ARTWORK TO MAINTAIN BRAND VOICE INCLUDING TRADE SHOW PIECES, DIGITAL AND PRINT ADS, FULL PAGE BROCHURES, AND DIRECT MAILING ARTWORK.

SKILLS

TECHNICAL KNOWLEDGE

ADOBE SUITE
PHOTOSHOP, ILLUSTRATOR, INDESIGN, DREAMWEAVER

ADOBE XD | SKETCH

WORDPRESS | WIX

HTML | CSS

MICROSOFT OFFICE | IWORK

PEN AND PAPER

PERSONAL EXPERTISE

GRAPHIC DESIGN

BRANDING

UX/ UI DESIGN

ILLUSTRATION

LOGO DESIGN

TYPOGRAPHY

PRESENTATION DESIGN

SOCIAL MEDIA MARKETING

EDITORIAL LAYOUT

PHOTO EDITING

DIGITAL PRINTING | PREPRESS

APPAREL DESIGN | PACKAGING

STRONG WRITTEN AND VERBAL
COMMUNICATION SKILLS

EDUCATION

UNIVERSITY OF CENTRAL FLORIDA - ORLANDO, FL

B.A. DIGITAL MEDIA | 2007 - 2011