



[www.mariellelorentz.com](http://www.mariellelorentz.com)



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732-580-2550

## Graphic Designer. Web Designer. Design Obsessed.

A passionate designer, on and off the computer. I create graphic solutions for communication needs through various methods. Constantly learning, improving, and inventing new ideas. Let me design for you.

## Work Experience

### Lawn Doctor, Inc.

April 2012 - Present

#### Head Graphic Designer

Responsible for print and web graphic elements used in regional campaigns within the Lawn Doctor corporation. Providing graphic based marketing material and artwork needed for franchisees around the country to further Lawn Doctor branding including trade show pieces, digital and print ads, full page brochures, and direct mailing artwork.

### Entourage Yearbook

July 2011 - March 2012

#### Graphic Designer

Created original yearbook cover designs, page layouts, and graphic artwork. Helped design packaging and marketing materials. Involved in the production process; closely editing and preparing material for print production. Provided detailed technical support for customers using the companies services.

### Apple

July 2011 - March 2012

#### Specialist

Selling and training the use of Apple products. Led group training sessions for apple devices and applications. Trouble shooting common problems with products for simple solutions.

## Freelance

### Stay Rad

Creator of Stay Rad blog and online shop for my personal art projects and collaborations including art prints, illustrations, and mixed media artwork.

[www.juststayrad.com](http://www.juststayrad.com)

### Edynamique

Graphic designer for web design startup. Provide original logos, banners, and layouts for small company websites.

[www.edynamique.com](http://www.edynamique.com)

## Skills

### Technical Knowledge

#### Adobe Suite

Photoshop, Illustrator, InDesign, Dreamweaver, Flash

Final Cut Pro | Adobe Premier

HTML | CSS

Wordpress | DNN

Microsoft Office | iWork

Mac OS X & Windows Environments

### Personal Expertise

Digital Art

Illustration | Sketching

Photo Editing

Video Editing

Typography

Editorial Layout

Screen Printing

Digital printing

Prepress

Social Media Marketing

Branding

Detailed Oriented

Strong written and verbal communication skills

## Education

### University of Central Florida - Orlando, FL

B.A. Digital Media | 2007 - 2011